

Media Kit: September 2026

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

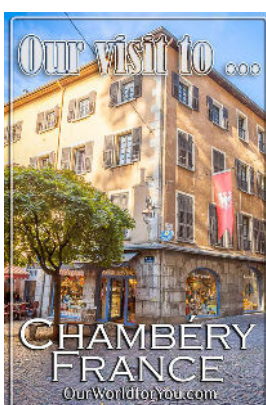
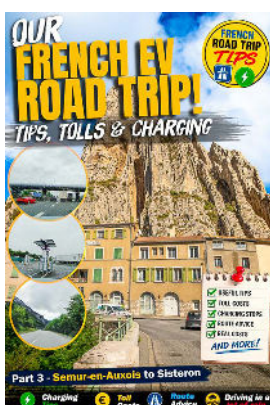
Our September

September begins with our 14-day, 2,000-mile-plus EV road trip around Scotland. Rather than simply following the popular NC500, we'll explore parts of it alongside many other destinations.

The first Scottish content will arrive on the site in September, together with more from our previous French road trips.

If time allows, we may squeeze in another adventure before our German Christmas markets road trip in late November.

Our August campaigns



About Us Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media Total Reach: 30.4k

X: 5,783

Bluesky: 669

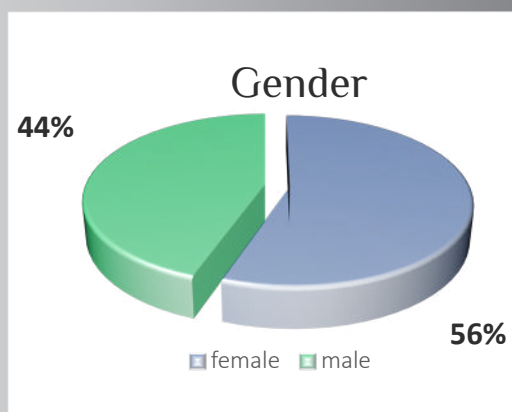
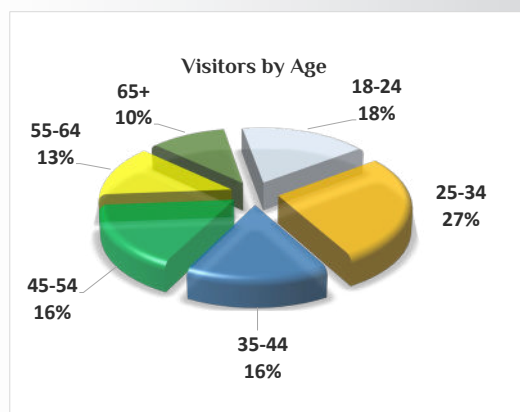
Instagram: 10,233

Facebook: 369

Pinterest: 5,568

YouTube: 6,141

Threads: 1,650



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Let's Work Together

We are happy to collaborate together in number of ways,

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more.
- Relevant advertising
- Giveaways
- Tourist boards
- Contribute content to websites & blogs
- Press Trips/Events

Our top 5 posts in August

Post Title	Views
12 things to see & do in Rotterdam, Netherlands	6,781
16 of our much-loved towns and cities in France	6,666
8 Scenic villages and towns in Kent – Part 4	1,196
Exploring the picturesque village of Eynsford in Kent	380
9 UNESCO Sites to visit in Portugal	249

Monthly Traffic

Sessions: **25,457**
Pageviews monthly: **40,166**
Pageviews per day: **1,296**

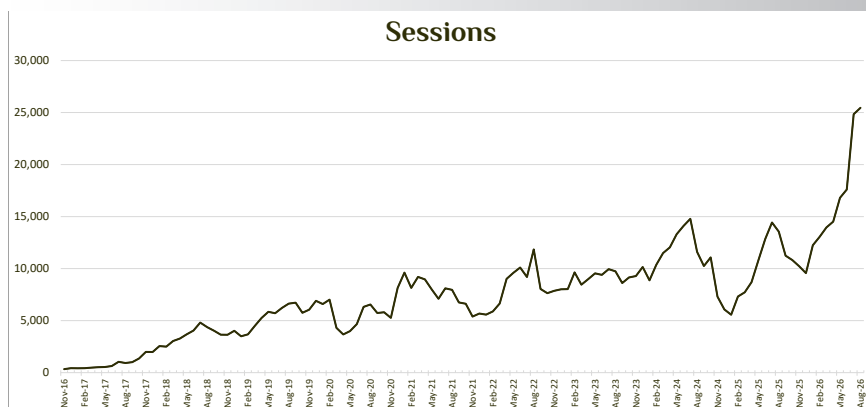
Site Presence

Domain Authority: 34

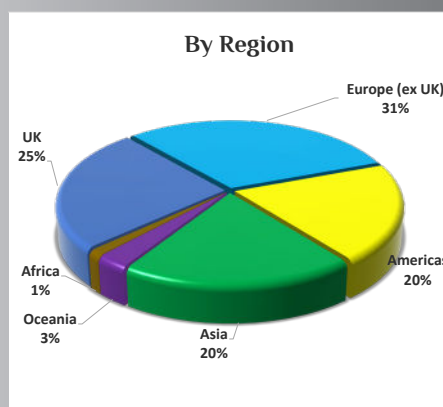
Site Statistics

Total posts: 725
UK: 185 (25%)
European: 300 (41%)
Other: 240 (34%)

Sessions



By Region



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