

Media Kit: August 2026

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

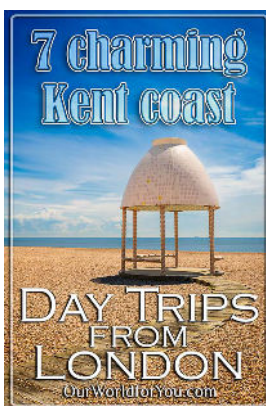
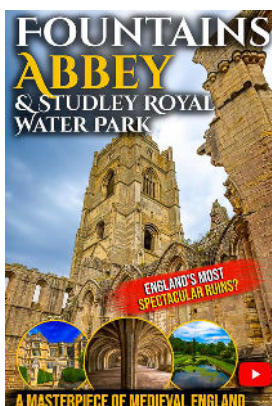
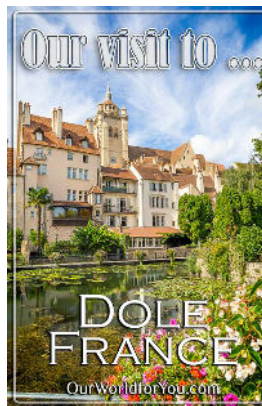
Our August

July was a quieter month for travelling after our French road trip. However, we visited the historic Restoration House in Rochester, Kent.

Planning continues for our September road trip to Scotland. The route, destinations and accommodation are finalised, so we are now focusing on making the most of our time along the way.

Our return to Germany for the Christmas markets in November and December is fully booked. This EV journey of over 1,000 miles in winter will be a new challenge, while supporting our aim to travel as sustainably as possible.

Our July campaigns



About Us Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media Total Reach: 30.3k

X: 5,790

Bluesky: 658

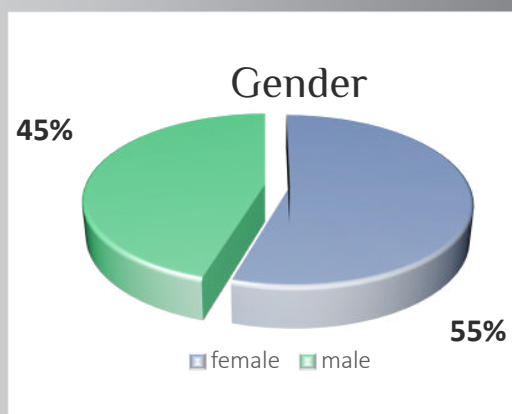
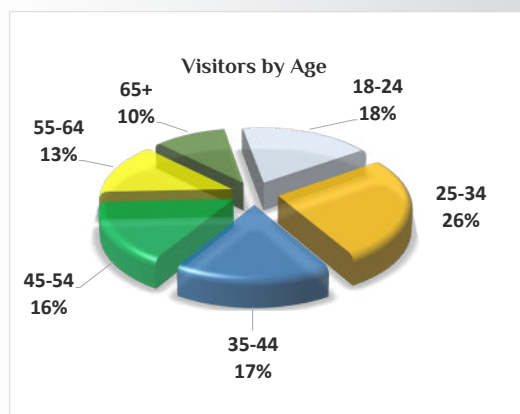
Instagram: 10,168

Facebook: 369

Pinterest: 5,565

YouTube: 6,085

Threads: 1,638



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Let's Work Together

We are happy to collaborate together in number of ways,

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more.
- Relevant advertising
- Giveaways
- Tourist boards
- Contribute content to websites & blogs
- Press Trips/Events

Our top 5 posts in July

Post Title	Views
16 of our much-loved towns and cities in France	7,661
12 things to see & do in Rotterdam, Netherlands	4,603
8 Scenic villages and towns in Kent – Part 4	1,011
Exploring the picturesque village of Eynsford in Kent	462
9 UNESCO Sites to visit in Portugal	285

Monthly Traffic

Sessions: **24,843**
Pageviews monthly: **38,059**
Pageviews per day: **1,228**

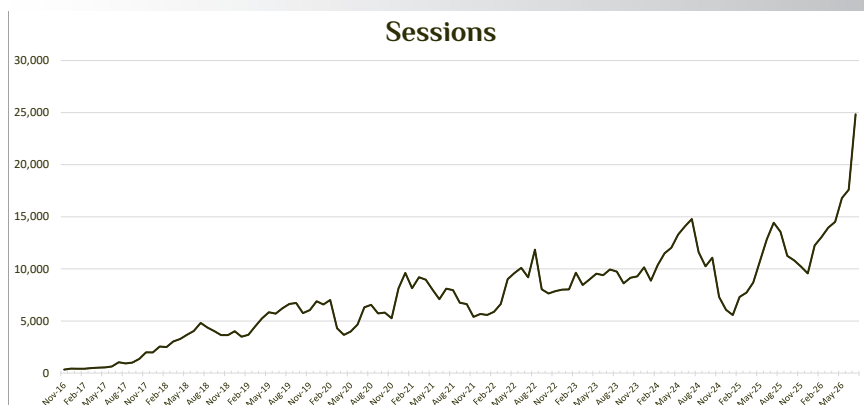
Site Presence

Domain Authority: 33

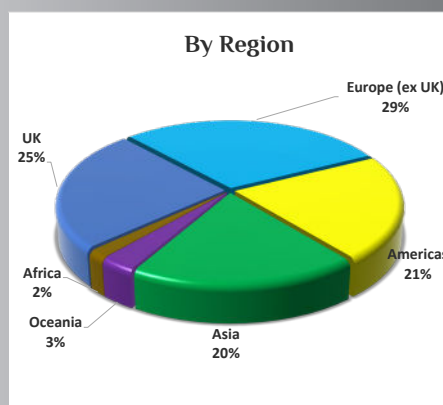
Site Statistics

Total posts: 722
UK: 183 (25%)
European: 299 (41%)
Other: 240 (34%)

Sessions



By Region



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