

Media Kit: July 2026

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

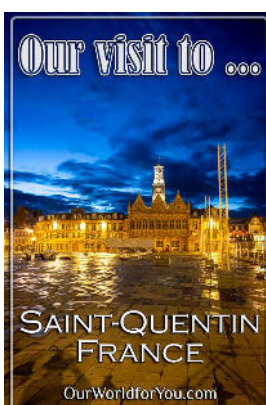
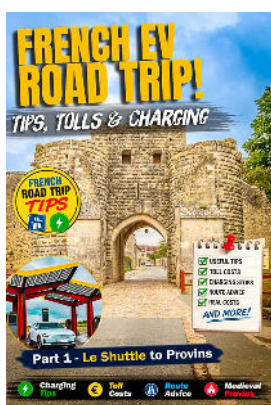
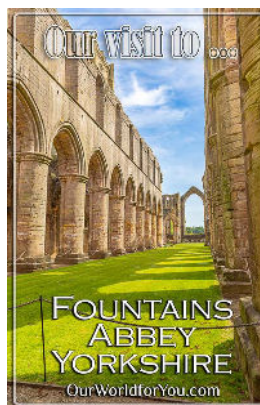
Our July

After completing our French road trip, 8 destinations, 6 of them new, and our 4th road trip through France in an EV, we now have to turn what was one of our most successful road trips into inspiration for our viewers.

We aim to get out between the heatwaves (although the French road trip provided plenty of preparation), with a few locations highlighted.

Further planning for our September road trip to Scotland will be undertaken, as well as our return to Germany for the Christmas markets in November/December.

Our June campaigns



About Us Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media Total Reach: 30.1k

X: 5,797

Bluesky: 655

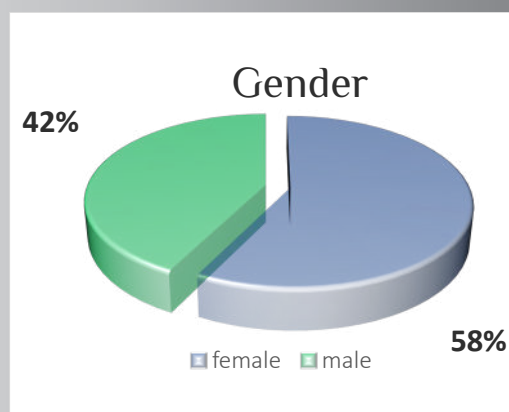
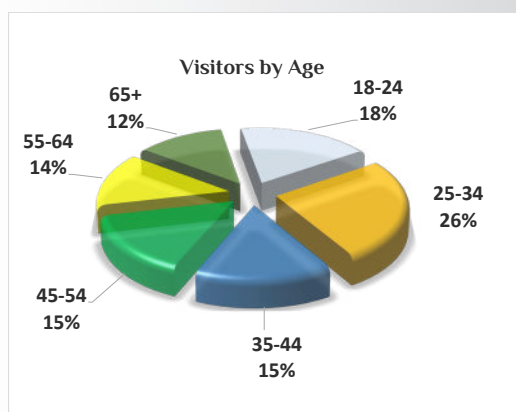
Instagram: 10,050

Facebook: 367

Pinterest: 5,580

YouTube: 6,026

Threads: 1,636



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Let's Work Together

We are happy to collaborate together in number of ways,

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more.
- Relevant advertising
- Giveaways
- Tourist boards
- Contribute content to websites & blogs
- Press Trips/Events

Our top 5 posts in June

Post Title	Views
16 of our much-loved towns and cities in France	7,270
12 things to see & do in Rotterdam, Netherlands	951
8 Scenic villages and towns in Kent – Part 4	777
9 UNESCO Sites to visit in Portugal	264
A touching visit to Dachau Concentration Camp Memorial Site, Germany	247

Monthly Traffic

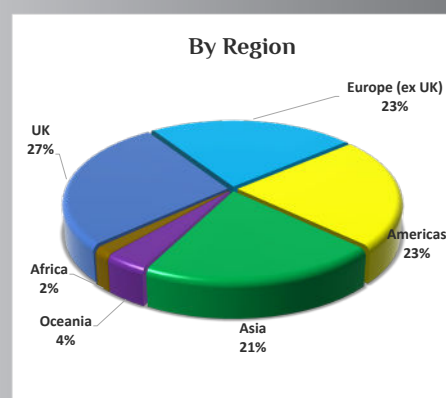
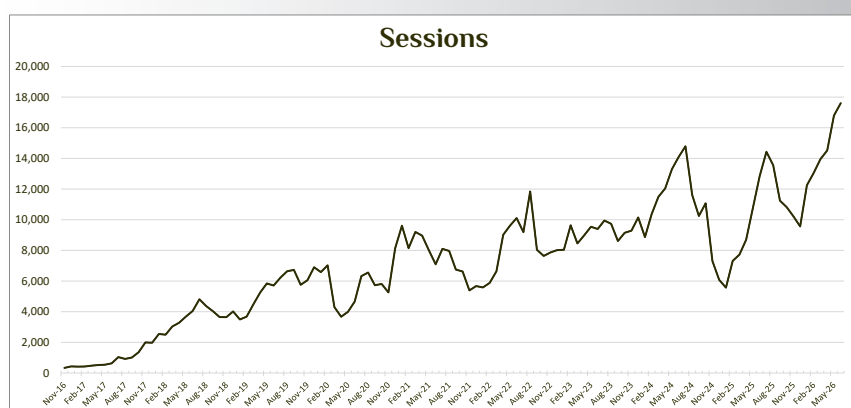
Sessions: **17,604**
Pageviews monthly: **27,632**
Pageviews per day: **921**

Site Presence

Domain Authority: 33

Site Statistics

Total posts: 721
UK: 182 (25%)
European: 297 (41%)
Other: 240 (34%)



Contact Us:

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