

Media Kit: June 2026

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

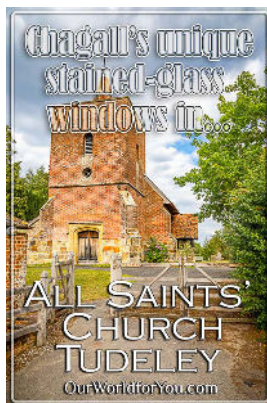
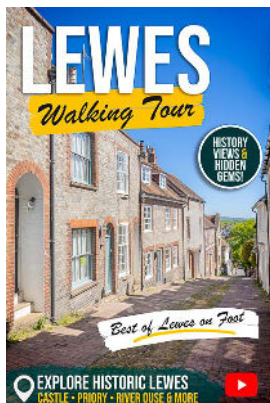
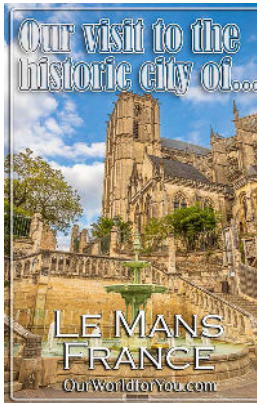
Our June

The French Road Trip has finally arrived, 8 destinations, 6 of them new, and our 4th road trip through France in an EV. We will have content to follow across all channels.

There's a new design to our YouTube thumbnails to make them more dynamic, and engage a larger audience, along with subtle improvements to the actual content.

The new drone is onboard, registered for the UK & Europe, and ready to capture and share some new, exciting footage of our travels.

Our May campaigns

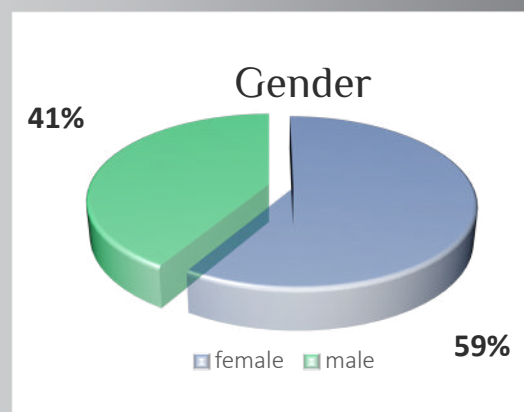
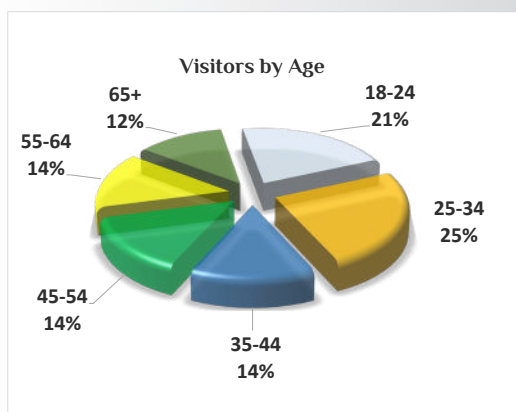


About Us Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media Total Reach: 30k

X: 5,805
Bluesky: 646
Instagram: 10,024
Facebook: 366
Pinterest: 5,591
YouTube: 5,977
Threads: 1,605



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Let's Work Together

We are happy to collaborate together in number of ways,

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more.
- Relevant advertising
- Giveaways
- Tourist boards
- Contribute content to websites & blogs
- Press Trips/Events

Our top 5 posts in May

Post Title	Views
16 of our much-loved towns and cities in France	7,160
8 Scenic villages and towns in Kent – Part 4	799
Exploring the picturesque village of Eynsford in Kent	276
9 UNESCO Sites to visit in Portugal	244
12 things to see & do in Rotterdam, Netherlands	198

Monthly Traffic

Sessions: **16,804**
Pageviews monthly: **26,241**
Pageviews per day: **864**

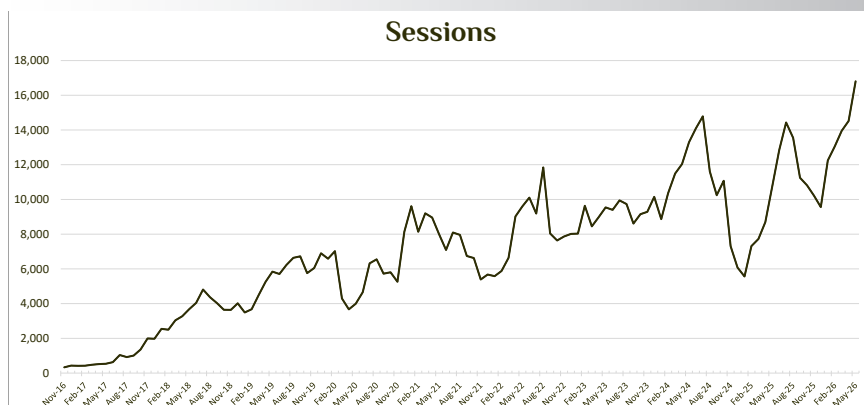
Site Presence

Domain Authority: 33

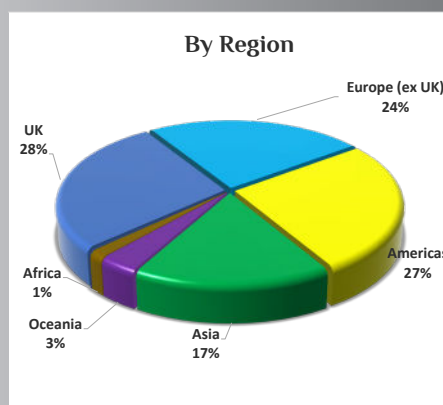
Site Statistics

Total posts: 719
UK: 182 (25%)
European: 297 (41%)
Other: 240 (34%)

Sessions



By Region



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