

Media Kit: May 2026

# Our World for You

*Travel tales sprinkled with history & culture*

## About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

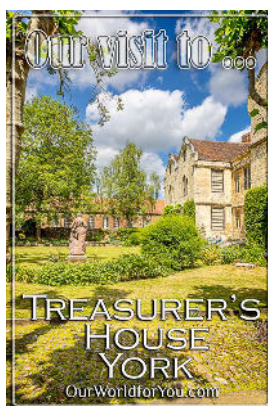
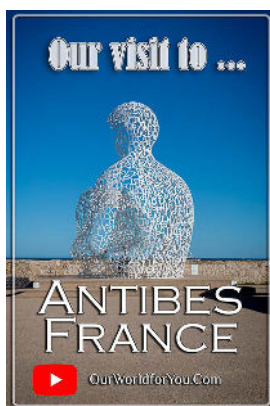
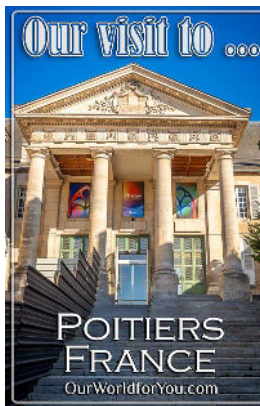
## Our May

We took advantage of some sunshine to visit the county town of East Sussex, Lewes, which will appear on our channels soon. We have planned a couple of mini breaks to UK cities, Chichester, Winchester, Cambridge & Ely. Just need to schedule them in.

We're finalising our French Road Trip for June, adding AI to our list of tools to create the perfect trip. We'll be sharing our top tips for planning a trip using these tools on the blog soon.

Also planned is a drone to return to our arsenal of tools to capture and create content across all platforms.

## Our April campaigns

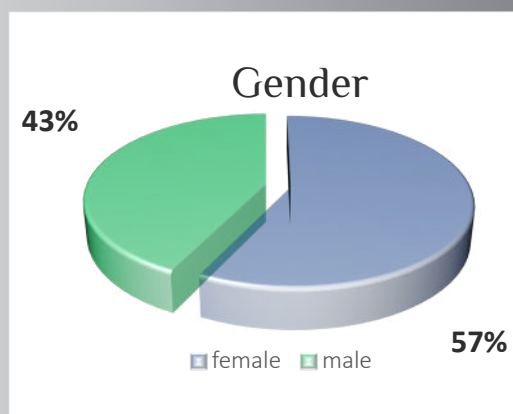
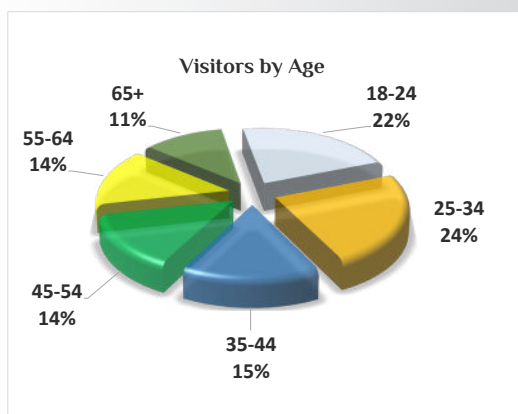


## About Us Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

## Social Media Total Reach: 30k

X: 5,802  
Bluesky: 637  
Instagram: 10,096  
Facebook: 362  
Pinterest: 5,559  
YouTube: 5,903  
Threads: 1,605



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## Let's Work Together

We are happy to collaborate together in number of ways,

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more.
- Relevant advertising
- Giveaways
- Tourist boards
- Contribute content to websites & blogs
- Press Trips/Events

## Our top 5 posts in April

Post Title	Views
16 of our much-loved towns and cities in France	5,699
8 Scenic villages and towns in Kent – Part 4	567
Exploring the picturesque village of Eynsford in Kent	248
9 UNESCO Sites to visit in Portugal	202
12 things to see & do in Rotterdam, Netherlands	155

## Monthly Traffic

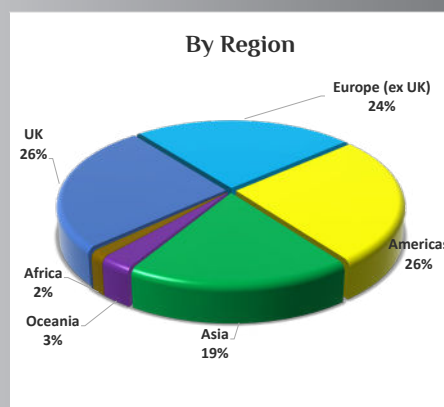
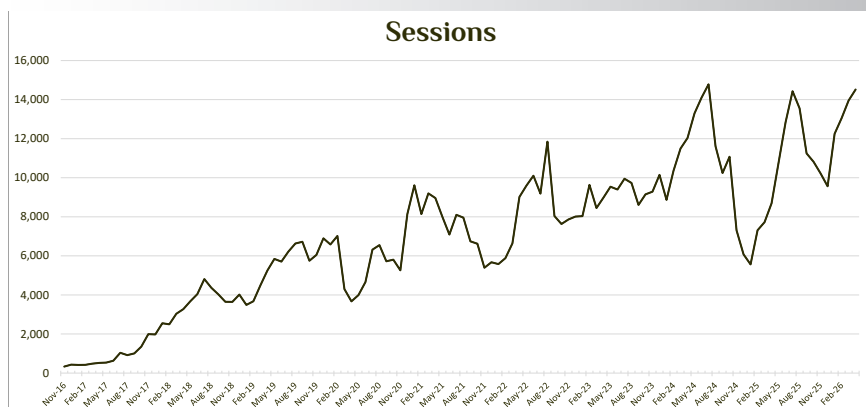
Sessions: **14,517**  
Pageviews monthly: **22,905**  
Pageviews per day: **763**

## Site Presence

Domain Authority: 33

## Site Statistics

Total posts: 716  
UK: 180 (25%)  
European: 29 (41%)  
Other: 240 (34%)



## Contact Us:

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