

Media Kit: April 2026

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our April

Now we're in Spring, we have a couple of mini breaks to UK cities ready to go. Chichester, Winchester, Cambridge & Ely are on the short list; all we need is a couple of days of clear weather.

On the planned trips, there's the French Road Trip for June, the Scottish Road Trip for September (although bucking the trend, so not the NC500) and a long awaited return to the German Christmas Markets in November/December.

Across all channels, we have an extensive selection of content ready for the next few months to carry us through our travels.

Our March campaigns

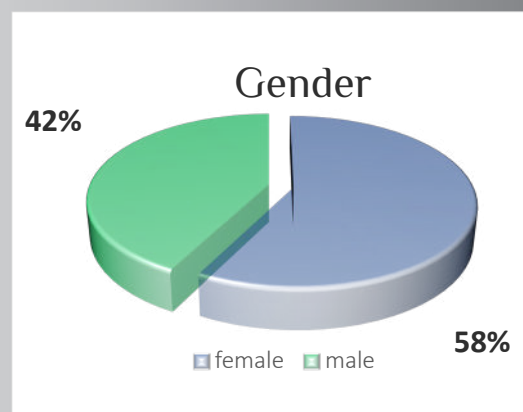
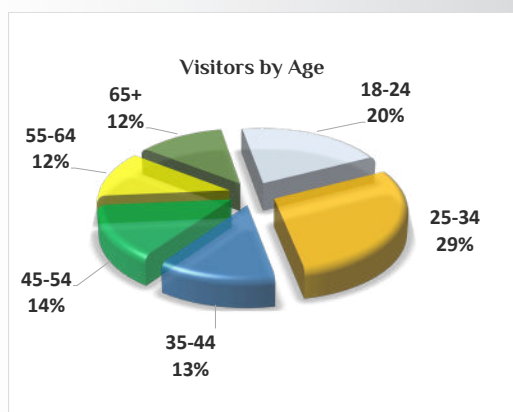


About Us Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media Total Reach: 29.9k

X: 5,805
Bluesky: 630
Instagram: 10,135
Facebook: 358
Pinterest: 5,604
YouTube: 5,854
Threads: 1,594



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Let's Work Together

We are happy to collaborate together in number of ways,

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more.
- Relevant advertising
- Giveaways
- Tourist boards
- Contribute content to websites & blogs
- Press Trips/Events

Our top 5 posts in March

Post Title	Views
16 of our much-loved towns and cities in France	4,845
8 Scenic villages and towns in Kent – Part 4	320
Exploring the picturesque village of Eynsford in Kent	248
9 UNESCO Sites to visit in Portugal	198
Beautiful towns and villages to lure you to France, part V	155

Monthly Traffic

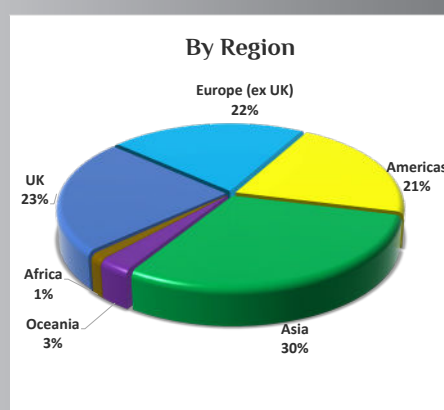
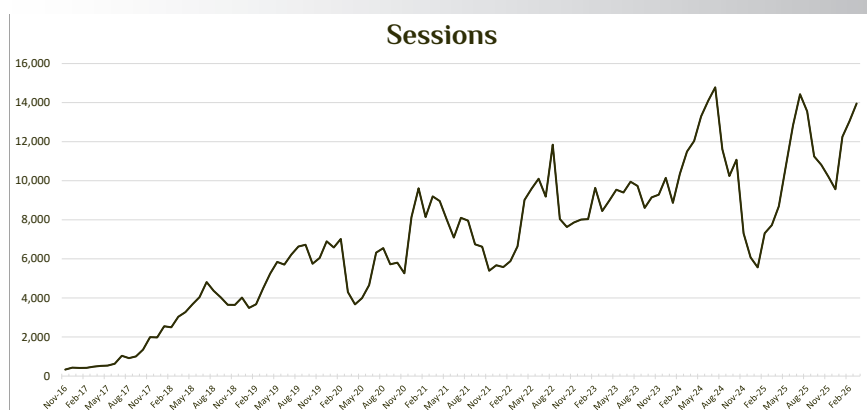
Sessions: **13,954**
Pageviews monthly: **21,076**
Pageviews per day: **680**

Site Presence

Domain Authority: 33

Site Statistics

Total posts: 714
UK: 179 (25%)
European: 295 (41%)
Other: 240 (34%)



Contact Us:

- ✉ Contact.Us@OurWorldforYou.com
- ✉ Janis.Tubbs@OurWorldforYou.com
- ✉ Gary.Williams@OurWorldforYou.com

