

Media Kit: February 2026

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

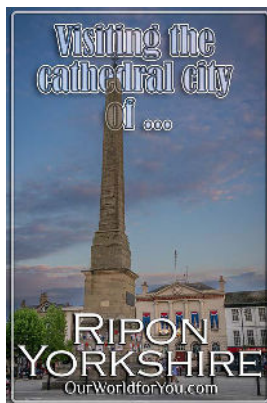
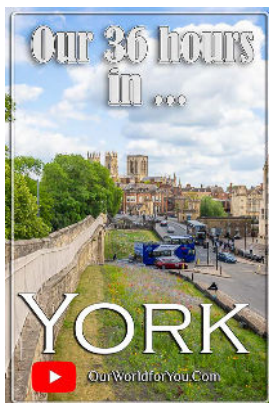
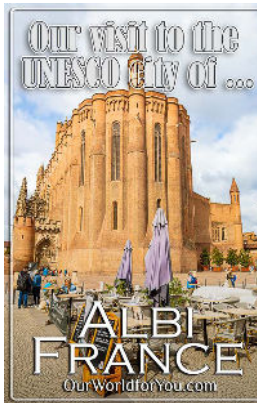
Our February

A further month of updating and planning, but that doesn't stop the new content creation on both the site, YouTube and all our social media platforms.

We have the destinations locked in for our June French Road Trip, with a bias towards Provence again, 8 destinations, 6 of them new. The Scottish North Coast 500 and Germany Christmas Markets road trips are yet to be completed, but they haven't slipped from the schedule.

Our site rejuvenation continues, with another 6 posts updated in January, and hopefully another chunk updated in February.

Our January campaigns

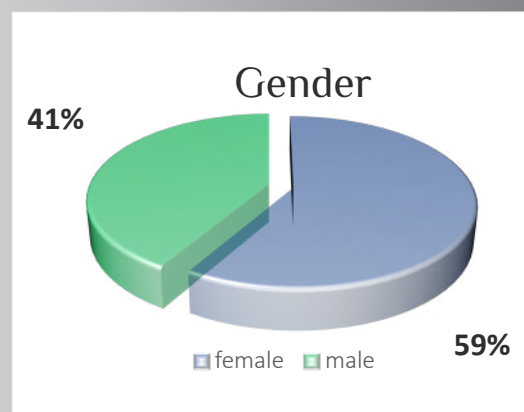
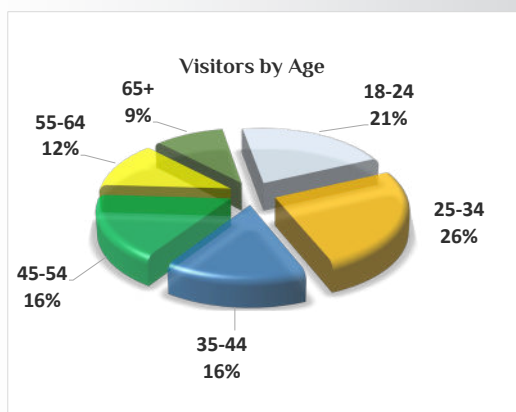


About Us Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media Total Reach: 29.8k

X: 5,805
Bluesky: 616
Instagram: 10,135
Facebook: 358
Pinterest: 5,605
YouTube: 5,749
Threads: 1,571



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Let's Work Together

We are happy to collaborate together in number of ways,

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more.
- Relevant advertising
- Giveaways
- Tourist boards
- Contribute content to websites & blogs
- Press Trips/Events

Our top 5 posts in January

| Post Title | Views |
|--|-------|
| 16 of our much-loved towns and cities in France | 4,455 |
| 8 Scenic villages and towns in Kent – Part 4 | 357 |
| 9 UNESCO Sites to visit in Portugal | 178 |
| Visiting delightful towns and villages in France, part VI | 161 |
| Beautiful towns and villages to lure you to France, part V | 133 |

Monthly Traffic

Sessions: **12,249**
Pageviews monthly: **19,689**
Pageviews per day: **635**

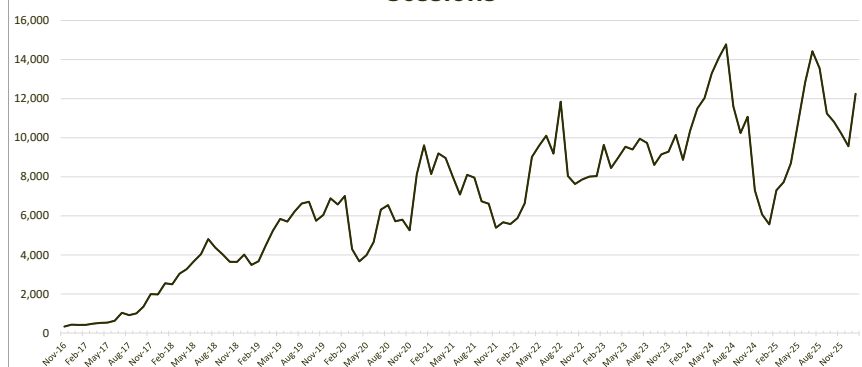
Site Presence

Domain Authority: 33

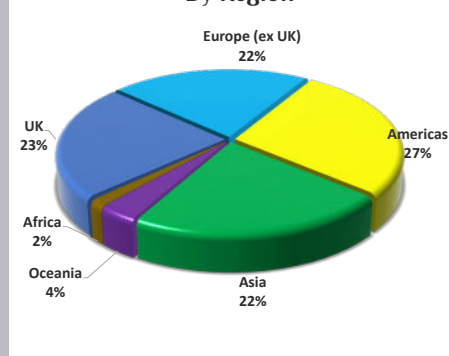
Site Statistics

Total posts: 710
UK: 178 (25%)
European: 294 (41%)
Other: 238 (34%)

Sessions



By Region



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