

Media Kit: January 2026

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

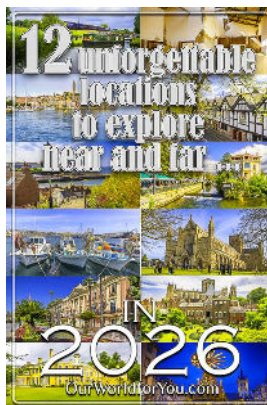
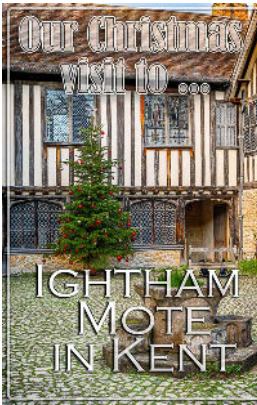
Our January

January for us is a time of reset, plan, and rejuvenate. With our reset, we look at refreshing what we are doing and adapting it for 2026.

On the planning side, we have three key road trips for 2026: another French road trip, the Scottish North Coast 500 in September, and Germany for the Christmas Markets. In addition, more of the UK.

With rejuvenation side, it's a look at the remaining 279 posts to either update or retire based on the content's relevance. Either way, it's going to be a busy 2026.

Our December campaigns

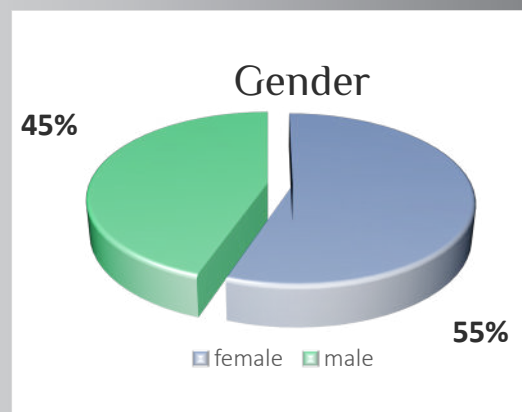
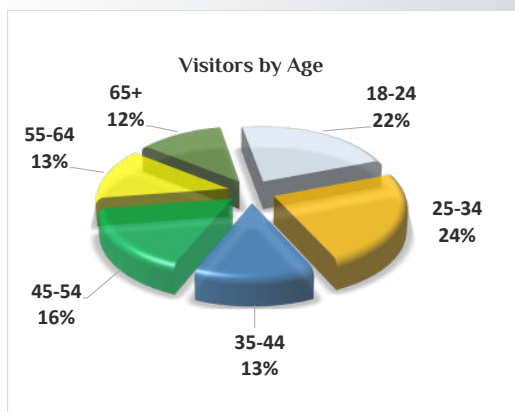


About Us Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media Total Reach: 29.8k

X: 5,810
Bluesky: 616
Instagram: 10,139
Facebook: 356
Pinterest: 5,603
YouTube: 5,710
Threads: 1,567



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Let's Work Together

We are happy to collaborate together in number of ways,

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more.
- Relevant advertising
- Giveaways
- Tourist boards
- Contribute content to websites & blogs
- Press Trips/Events

Our top 5 posts in December

Post Title	Views
16 of our much-loved towns and cities in France	2823
Visiting delightful towns and villages in France, part VI	252
8 Scenic villages and towns in Kent – Part 4	216
9 UNESCO Sites to visit in Portugal	132
The 10 things to do in Cologne, other than the Christmas markets	131

Monthly Traffic

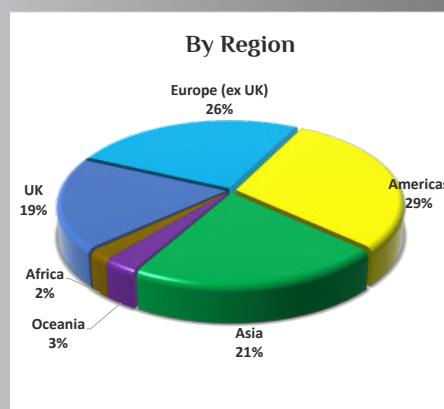
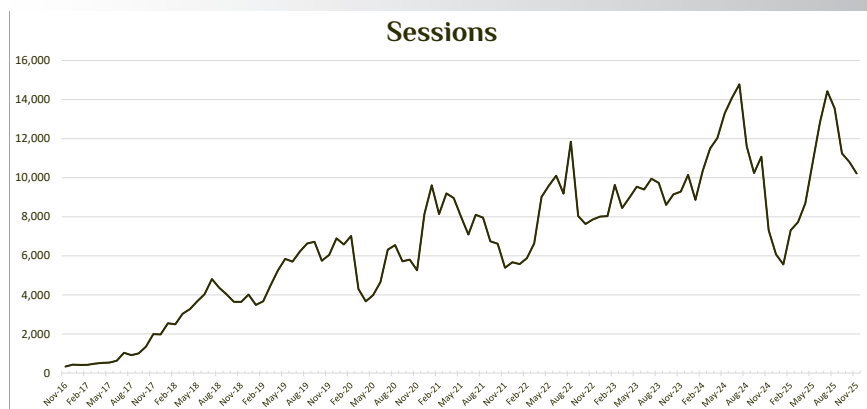
Sessions: **9,563**
Pageviews monthly: **16,098**
Pageviews per day: **519**

Site Presence

Domain Authority: 34

Site Statistics

Total posts: 708
UK: 177 (25%)
European: 293 (41%)
Other: 238 (34%)



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