

Media Kit: July 2025

# Our World for You

*Travel tales sprinkled with history & culture*

## About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

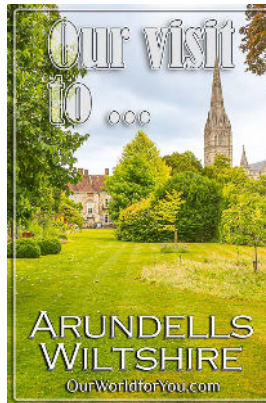
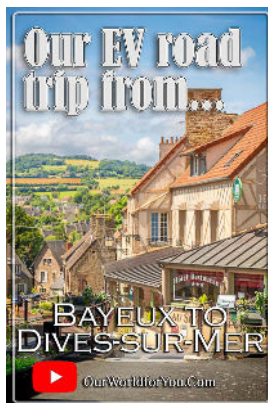
## Our July

With summer in full swing, it's the perfect time to visit some of the National Trust gardens. We also have an interest in Petworth House and its art collection.

The September Road trip through France is coming together, and we are using AI to assist in the planning, backed up with comprehensive validation of its results.

Content hitting the site this month is a mixture of last year's French Road Trip, The Yorkshire Road Trip and great days out in the UK.

## Three of our June campaigns

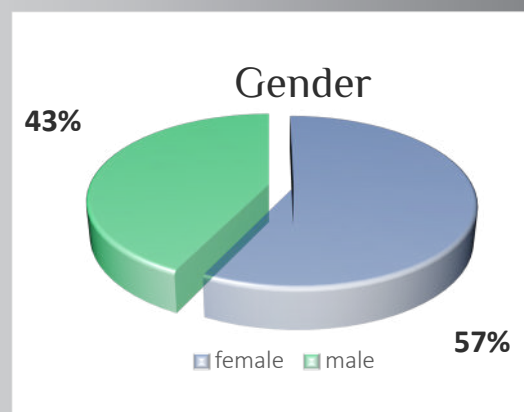
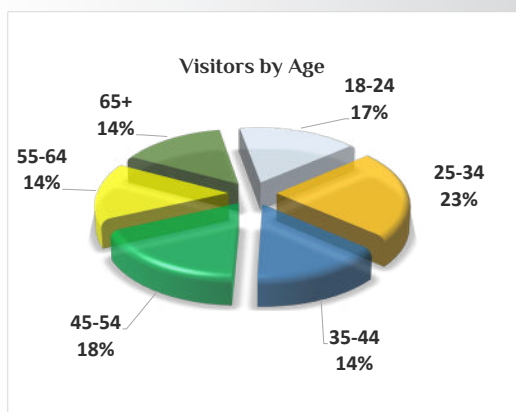


## About Us Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

## Social Media Total Reach: 29.4k

X: 5,823  
Bluesky: 574  
Instagram: 10,215  
Facebook: 338  
Pinterest: 5,621  
YouTube: 5,319  
Threads: 1,498



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## Let's Work Together

We are happy to collaborate together in number of ways,

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more.
- Relevant advertising
- Giveaways
- Tourist boards
- Contribute content to websites & blogs
- Press Trips/Events

## Our top 5 posts in June

Post Title	Views
16 of our much-loved towns and cities in France	3,194
Visiting delightful towns and villages in France, part V	486
Our little secret, Saint-Rémy-de-Provence, France	367
Touring around Lake Garda, Italy, by car	335
Exploring the picturesque village of Eynsford in Kent	300

## Monthly Traffic

Sessions: **12,841**  
Pageviews monthly: **14,384**  
Pageviews per day: **479.5**

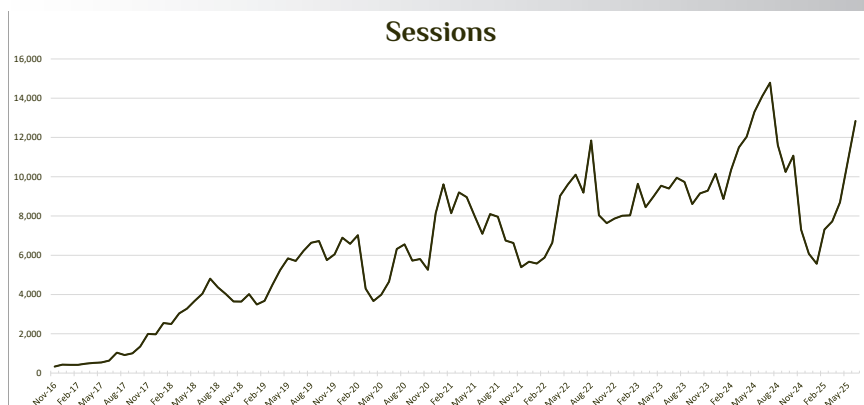
## Site Presence

Domain Authority: 34

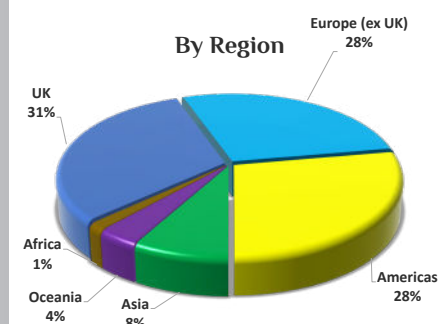
## Site Statistics

Total posts: 695  
UK Based: 170 (25%)  
European: 282 (41%)  
Other: 240 (34%)

Sessions



By Region



## Contact Us:

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