

Media Kit: May 2025

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

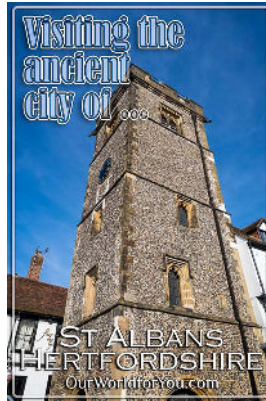
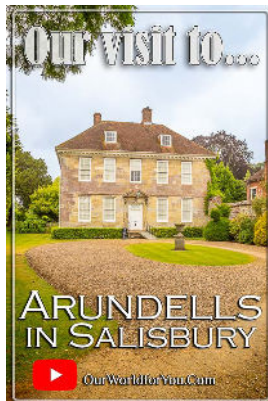
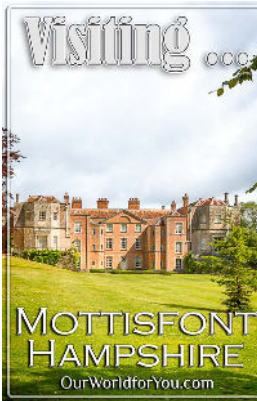
Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our May

Our plans for May are limited to days out due to personal commitments in early June.

Our road trip planning continues with two European trips and one in the UK, all in an EV. The first is a return to Yorkshire after 20 years, and the second is a follow-up to last year's French road trip, with one destination locked in: [St. Remy de Provence](#). Our third trip will be a return to Germany for the Christmas Markets, adding two new destinations to our list, but of course, we'll return to [Cologne](#).

Three of our April campaigns

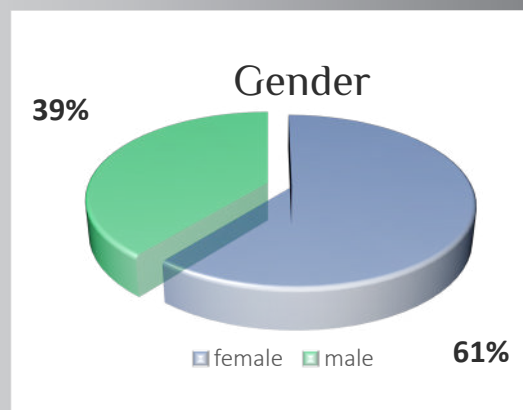
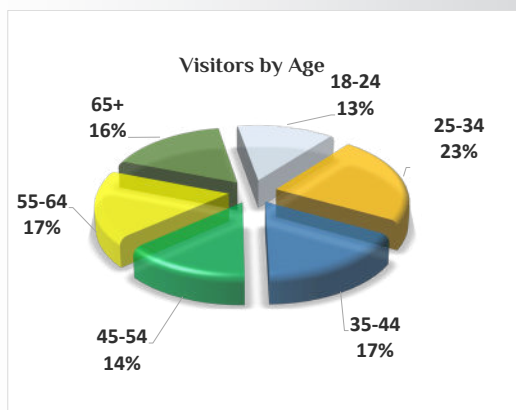


About Us Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media Total Reach: 29.2k

X: 5,797
Bluesky: 557
Instagram: 10,252
Facebook: 333
Pinterest: 5,615
YouTube: 5,160
Threads: 1,469



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Let's Work Together

We are happy to collaborate together in number of ways,

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more.
- Relevant advertising
- Giveaways
- Tourist boards
- Contribute content to websites & blogs
- Press Trips/Events

Our top 5 posts in April

Post Title	Views
Exploring the picturesque village of Eynsford in Kent	346
Touring around Lake Garda, Italy, by car	324
Visiting the delightful city of Murcia, Spain	289
Our little secret, Saint-Rémy-de-Provence, France	269
8 Picturesque villages and towns in Kent – Part I	257

Monthly Traffic

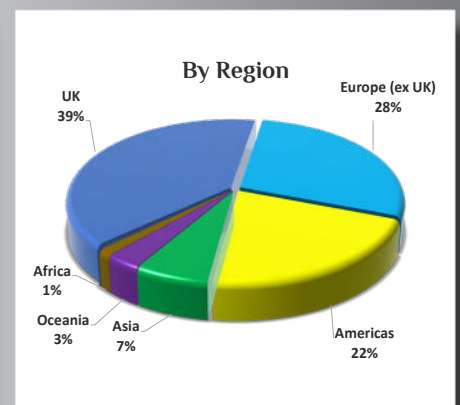
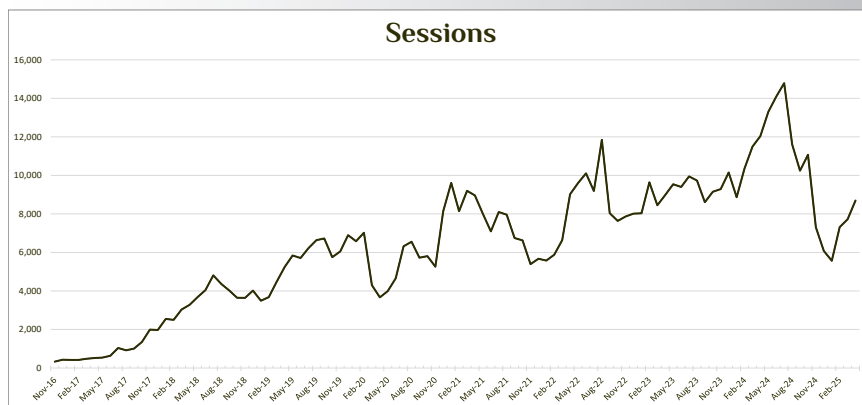
Sessions: **8,693**
Pageviews monthly: **9,391**
Pageviews per day: **313.0**

Site Presence

Domain Authority: 34

Site Statistics

Total posts: 690
UK Based: 170 (25%)
European: 280 (41%)
Other: 240 (34%)



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