

Media Kit: February 2025

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our February

We have plans to visit St Alban's, and possibly Ely & Lincoln, all weather dependent, to increase the breadth of our UK based content.

As a precursor to spring, we continue to refresh some of our older content to ensure it is up to date and fit for purpose.

February will also see us focus on managing the ever-changing landscape of our social media channels, looking to create some natural, sustainable growth.



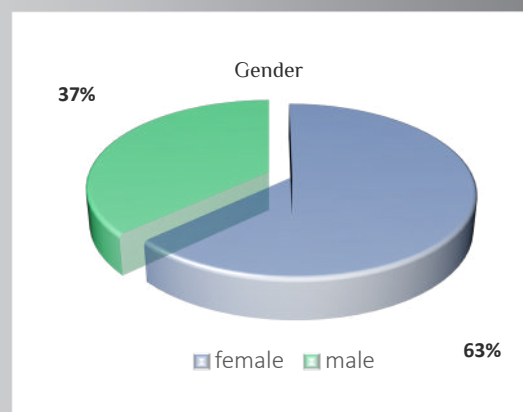
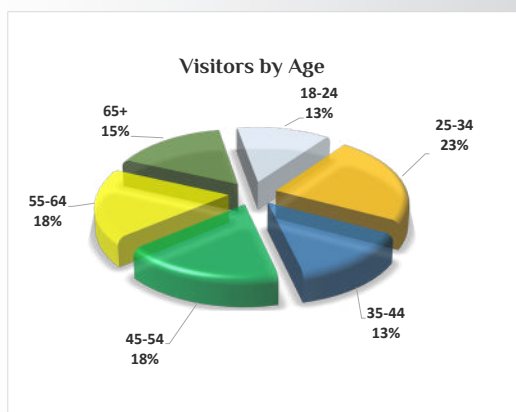
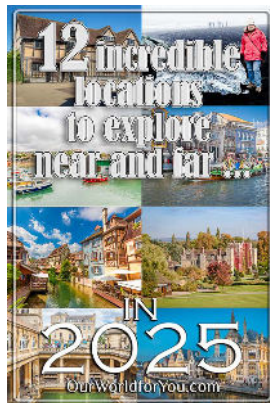
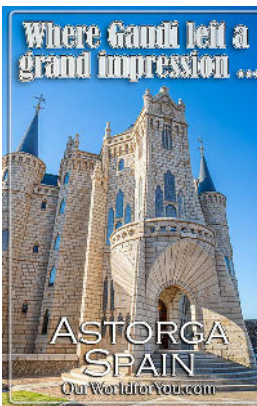
About Us Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media Total Reach: 28.9k

X: 5,813
Bluesky: 460
Instagram: 10,221
Facebook: 330
Pinterest: 5,640
YouTube: 4,938
Threads: 1,426

Both of our January campaigns



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Let's Work Together

We are happy to collaborate together in number of ways,

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more.
- Relevant advertising
- Giveaways
- Tourist boards
- Contribute content to websites & blogs
- Press Trips/Events

Our top 5 posts in January

Post Title	Views
Touring around Lake Garda, Italy, by car	224
Our little secret, Saint-Rémy-de-Provence, France	205
A visit to the charming village of Farningham in Kent	204
The 10 things to do in Cologne, other than the Christmas markets	132
Visiting the delightful city of Murcia, Spain	129

Monthly Traffic

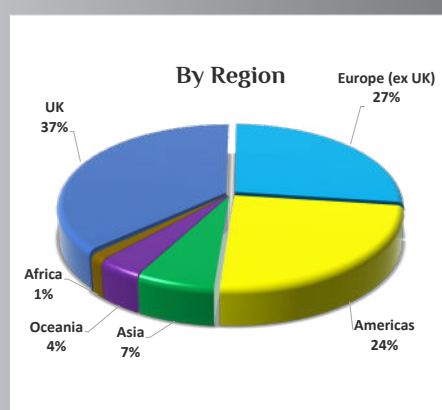
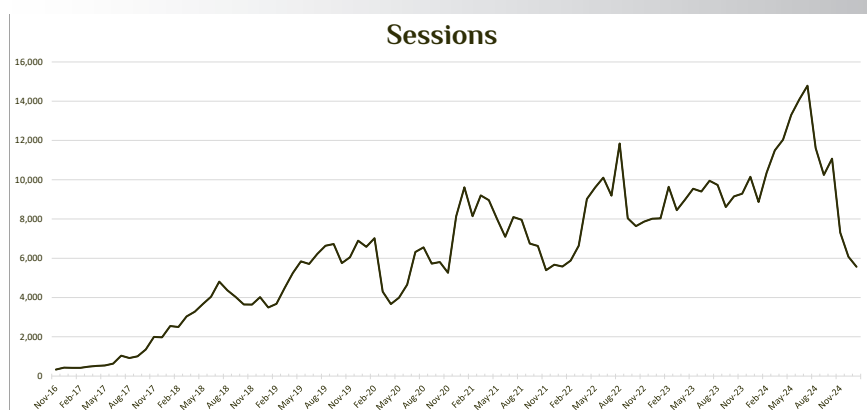
Sessions: **5,566**
Pageviews monthly: **6,663**
Pageviews per day: **215**

Site Presence

Domain Authority: 34

Site Statistics

Total posts: 685
UK Based: 172 (25%)
European: 318 (47%)
Other: 193 (28%)



Contact Us:

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