

Media Kit: January 2025

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

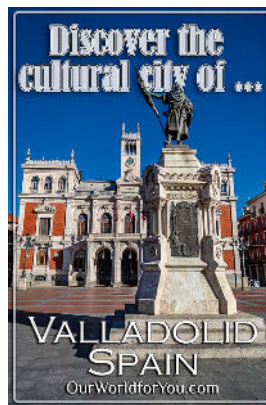
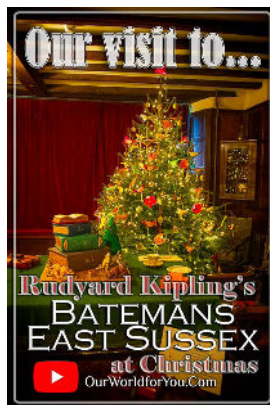
Our January

January is a fresh start, and it's time to put something right. We plan to visit more of the UK. Of the 76 cities in the UK& Northern Ireland, we have visited 20, but only nine since starting Our World for You.

Our homepage has a new featured post section to highlight mixed seasonal posts.

Like many other content creators, we have experienced a massive loss in traffic over the last few months, predominately due to Google's algorithm changes. However, we will continue to publish new content based on our experiences while finding new ways to market the content.

Three of our December campaigns

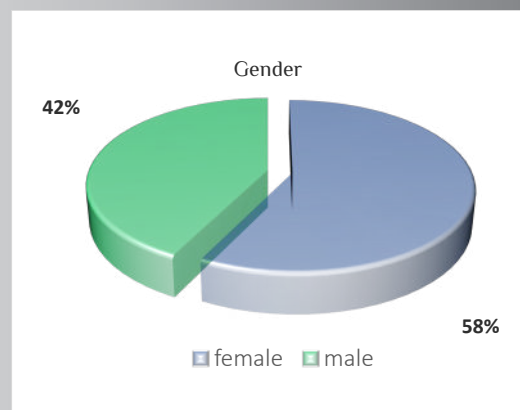
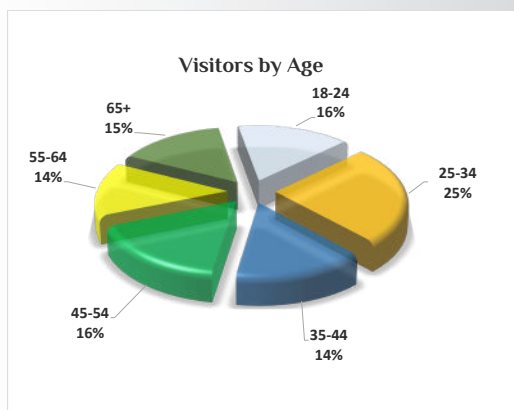


About Us Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media Total Reach: 28.7k

X: 5,827
Bluesky: 370
Instagram: 10,168
Facebook: 330
Pinterest: 5,640
YouTube: 4,855
Threads: 1,423



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Let's Work Together

We are happy to collaborate together in number of ways,

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more.
- Relevant advertising
- Giveaways
- Tourist boards
- Contribute content to websites & blogs
- Press Trips/Events

Our top 5 posts in December

Post Title	Views
The 10 things to do in Cologne, other than the Christmas markets	501
Visiting the 7 Christmas Markets in Koblenz	236
14 of our much-loved German Christmas Markets	222
Feasting at a German Christmas Market	168
Amongst the whitewashed walls of Ronda, Spain	137

Monthly Traffic

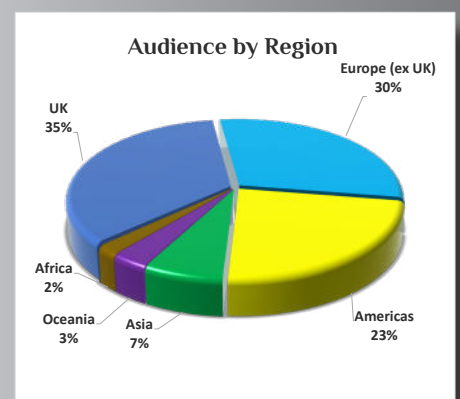
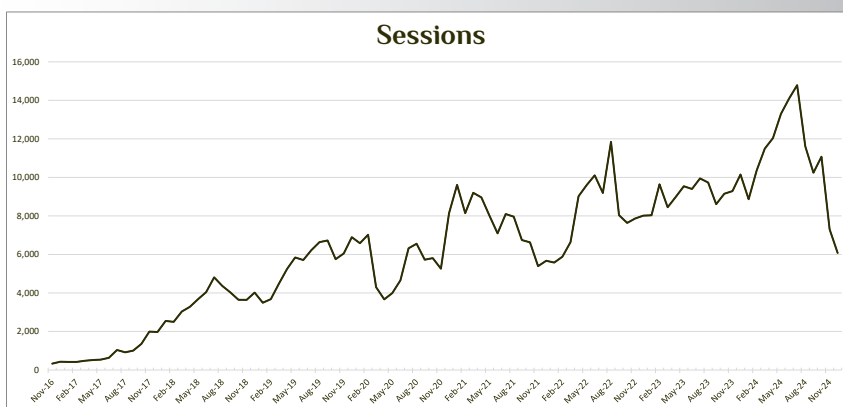
Sessions: **6,077**
Pageviews monthly: **7,241**
Pageviews per day: **237**

Site Presence

Domain Authority: 35

Site Statistics

Total posts: 683
UK Based: 172 (25%)
European: 318 (47%)
Other: 193 (28%)



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