

Media Kit: December 2024

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our December

December represents Christmas for us, both at home and with a German twist. We have a mix of this and our usual content on the site.

Our homepage features a seasonal section highlighting our festive posts to inspire last-minute travels.

On the social media front, we are building a following on Bluesky as there appears to be a trend of migrating from X to continue to inspire the would-be traveller.



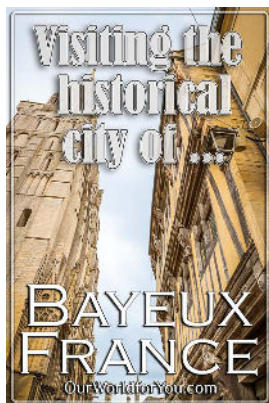
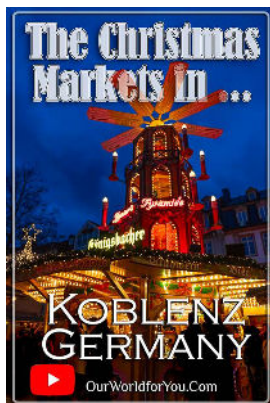
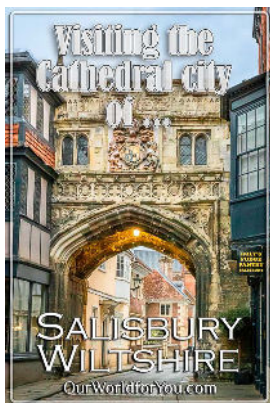
About Us Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

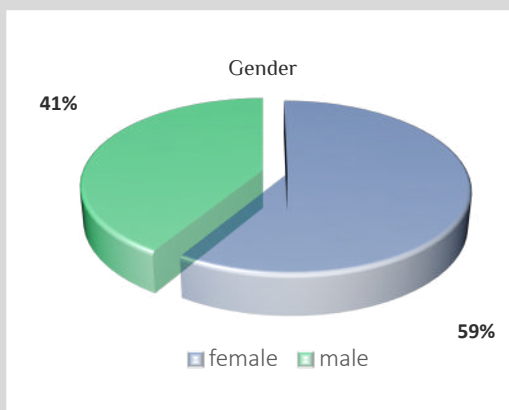
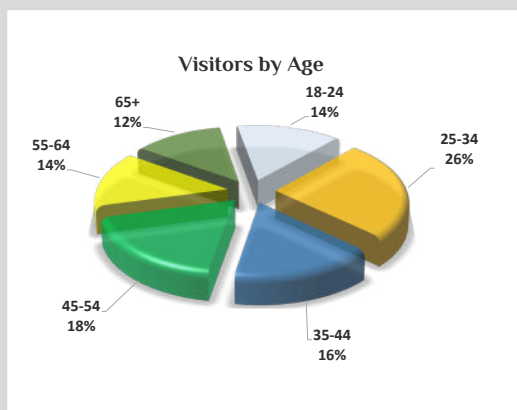
Social Media Total Reach: 28.5k

X: 5,840
Bluesky: 167
Instagram: 10,148
Facebook: 329
Pinterest: 5,640
YouTube: 4,793
Threads: 1,441
E-Mail: 113

Three of our November campaigns



Site demographics for November



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Let's Work Together

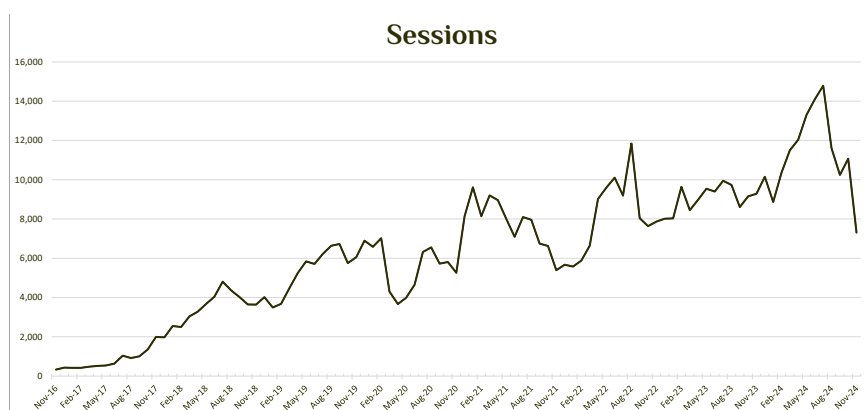
We are happy to collaborate together in number of ways,

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more.
- Relevant advertising
- Giveaways
- Tourist boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our top 5 posts in November

Post Title	Views
The 10 things to do in Cologne, other than the Christmas markets	378
14 of our much-loved German Christmas Markets	234
Visiting the 7 Christmas Markets in Koblenz	339
Visiting the delightful city of Murcia, Spain	214
Our little secret, Saint-Rémy-de-Provence, France	161

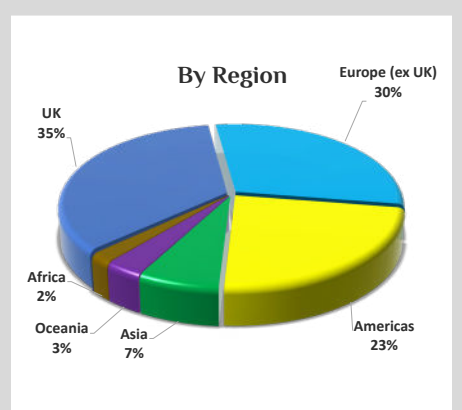


Monthly Traffic

Sessions: **7,306**
Pageviews monthly: **8,433**
Pageviews per day: **281**

Site Presence

Domain Authority: 35



Contact Us:

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- ✉ Gary.Williams@OurWorldforYou.com

