

Media Kit: November 2024

# Our World for You

*Travel tales sprinkled with history & culture*

## About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

## Our November

November represents two things for us: the onset of Christmas Markets and Remembrance. Therefore, older posts have been refreshed along with new content to maintain relevance.

On the site, we will have content from the Wells & Salisbury road trip and our Normandy road trip

Our site refresh, which continues with 385 posts (56.6%) in the latest format. .



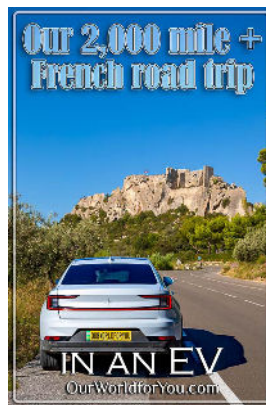
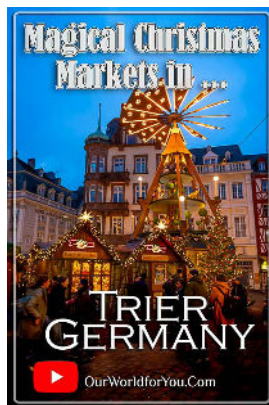
## About Us Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

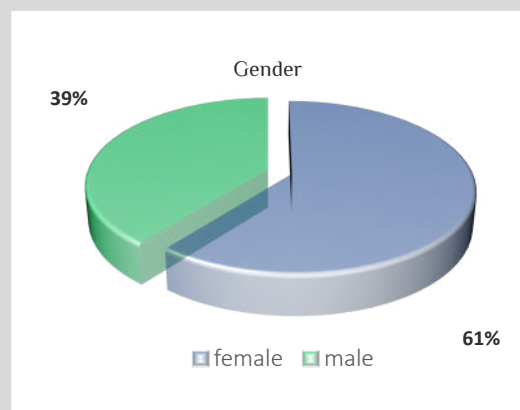
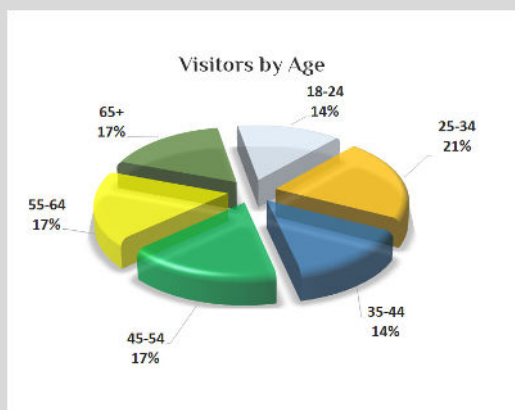
## Social Media Total Reach: 28k

X: 5,891  
Instagram: 9,849  
Facebook: 329  
Pinterest: 5,642  
YouTube: 4,743  
Threads: 1,439  
E-Mail: 117

## Three of our October campaigns



## Site demographics for October



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## Let's Work Together

We are happy to collaborate together in number of ways,

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more.
- Relevant advertising
- Giveaways
- Tourist boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

## Our top 5 posts in October

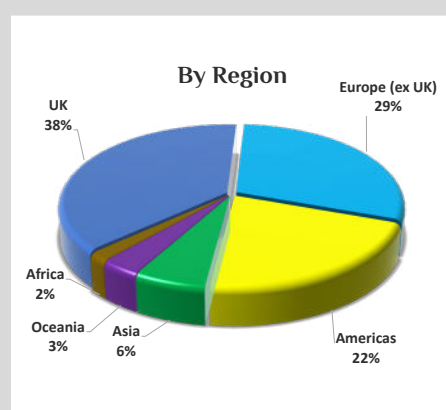
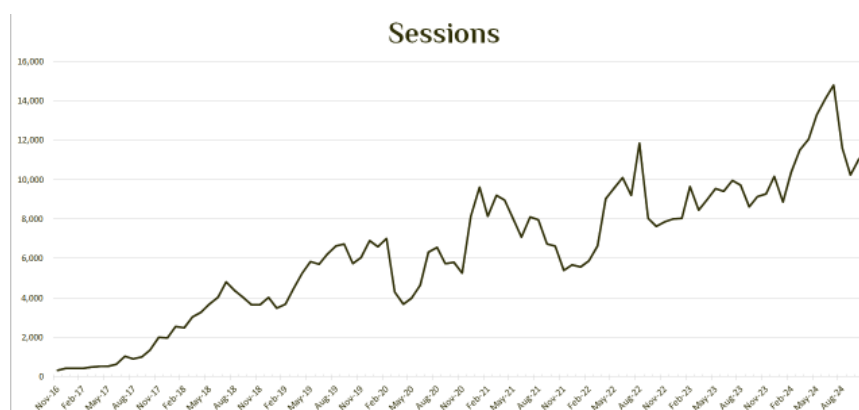
Post Title	Views
Visiting the delightful city of Murcia, Spain	874
Our little secret, Saint-Rémy-de-Provence, France	342
The 10 things to do in Cologne, other than the Christmas markets	339
Touring around Lake Garda, Italy, by car	261
A charming road trip in and around the Kent Downs (AONB), UK- Our World for You	169

## Monthly Traffic

Sessions: **11,073**  
Pageviews monthly: **11,997**  
Pageviews per day: **387**

## Site Presence

Domain Authority: 35



## Contact Us:

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