

Media Kit: October 2024

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our October

Having completed our 2,282-mile-plus road trip through France in our EV, we have a tonne of content, so much so we are doubling our output briefly.

On the site, we will have content from the Wells & Salisbury road trip, more from the Spanish road trip, and, dare we say it, there is a touch of Christmas for those who love the Christmas markets as much as we do.

We have not forgotten our site refresh, which continues with 378 posts (55.5%) of all content in the latest format.



About Us Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media Total Reach: 27.6k

X: 5,910

Instagram: 9,411

Facebook: 328

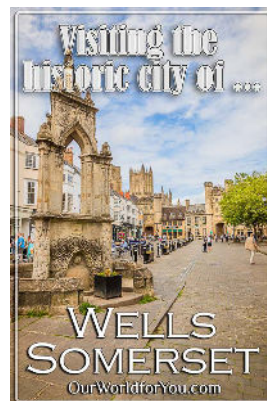
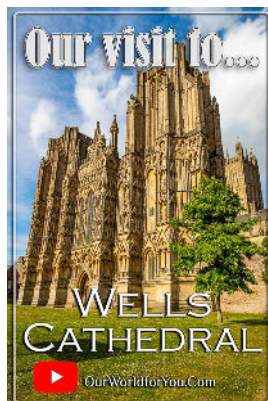
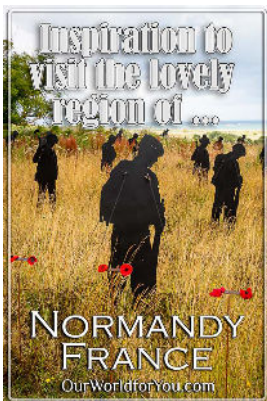
Pinterest: 5,635

YouTube: 4,665

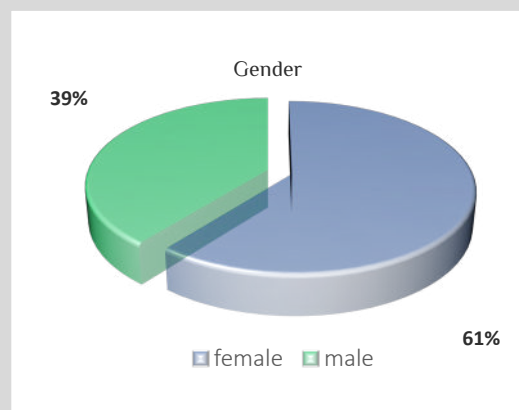
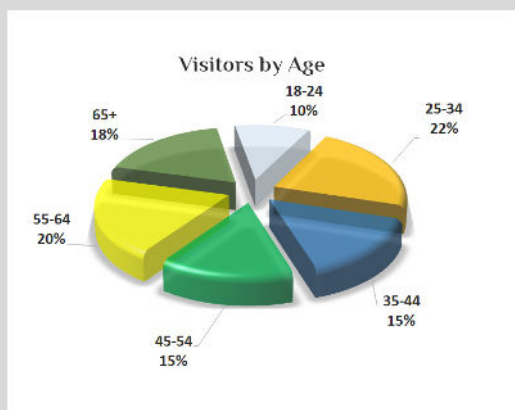
Threads: 1,399

E-Mail: 116

Three of our September campaigns



Site demographics for September



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Let's Work Together

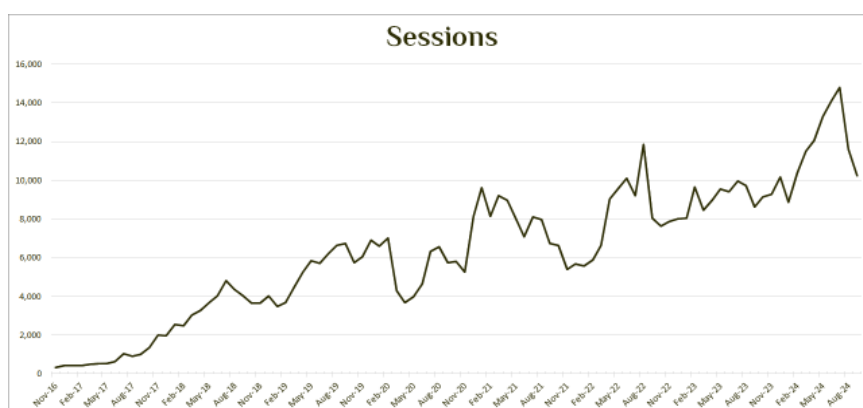
We are happy to collaborate together in number of ways,

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more.
- Relevant advertising
- Giveaways
- Tourist boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our top 5 posts in September

Post Title	Views
Visiting the delightful city of Murcia, Spain	816
Touring around Lake Garda, Italy, by car	563
Our little secret, Saint-Rémy-de-Provence, France	512
Visiting delightful towns and villages in France, part VI	305
The 10 things to do in Cologne, other than the	292

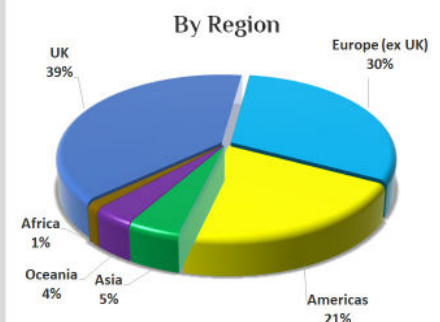


Monthly Traffic

Sessions: **10,224**
Pageviews monthly: **11,052**
Pageviews per day: **368**

Site Presence

Domain Authority: 35



Contact Us:

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- ✉ Gary.Williams@OurWorldforYou.com

