

Media Kit: September 2024

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our September

The month we embark on our 2,000-mile-plus road trip through France in our EV will be one of our most sustainable road trips.

On the site, we will have content from our last two trips, one in Normandy and the other on the Wells & Salisbury road trip.

Posting across the Social Media channels, the content will be set against the usual schedules, with additional stories appearing as we travel through France.



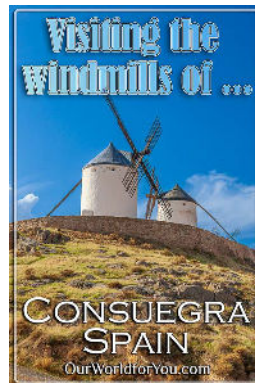
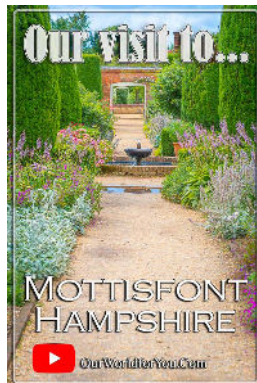
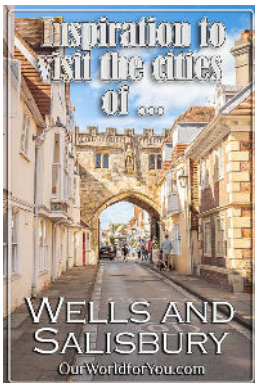
About Us Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

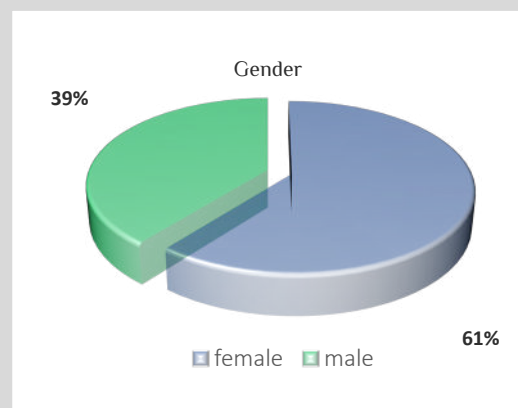
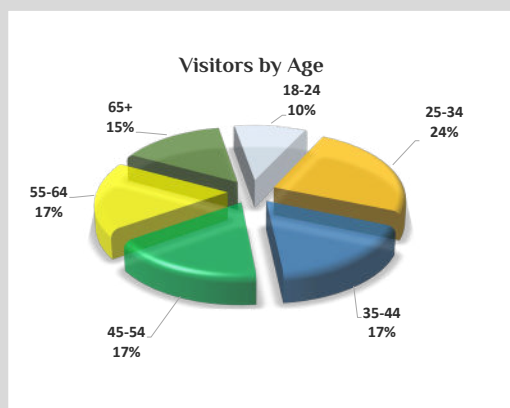
Social Media Total Reach: 26.8k

X: 5,913
Instagram: 9,089
Facebook: 323
Pinterest: 5,594
YouTube: 4,485
Threads: 1,310
E-Mail: 115

Three of our August campaigns



Site demographics for August



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Let's Work Together

We are happy to collaborate together in number of ways,

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more.
- Relevant advertising
- Giveaways
- Tourist boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our top 5 posts in August

Post Title	Views
Touring around Lake Garda, Italy, by car	682
Our little secret, Saint-Rémy-de-Provence, France	602
Visiting the delightful city of Murcia, Spain	595
Exploring the picturesque village of Eynsford in Kent	542
Visiting delightful towns and villages in France, part VI	407

Monthly Traffic

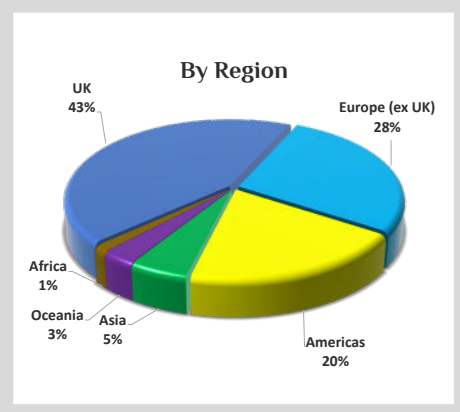
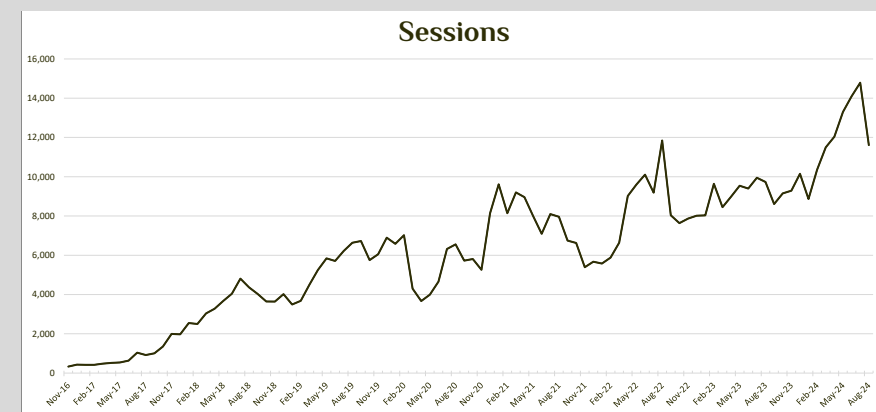
Sessions: **11,609**
Pageviews monthly: **12,788**
Pageviews per day: **412**

Site Presence

Domain Authority: 38

Site Metrics

(More detailed analytics available on request)



Contact Us:

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- ✉ Gary.Williams@OurWorldforYou.com

