

Media Kit: August 2024

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

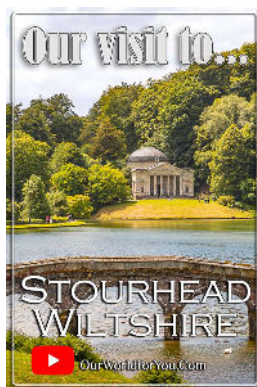
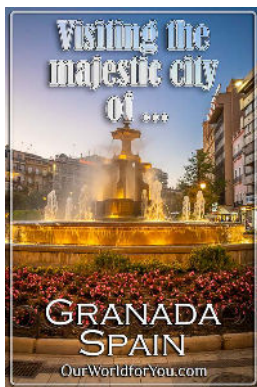
Our August

With the summer holidays in full swing, we often prefer to stay closer to home, and this will give us the chance to explore more historical National Trust Properties, as well as some of the south of England's hidden gems.

We will also be finessing the plans for our 2,000+ miles road trip through France with our new EV. More on that in September.

Our site refresh continues; of the 672 posts available on our site, 370 (54.8%) have been updated to the current layout. (Older, less relevant content is also being retired).

Three of our July campaigns



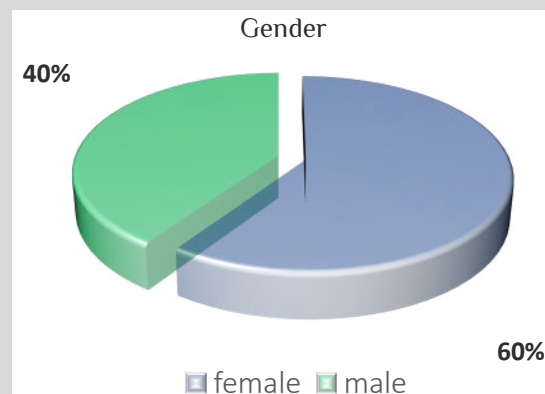
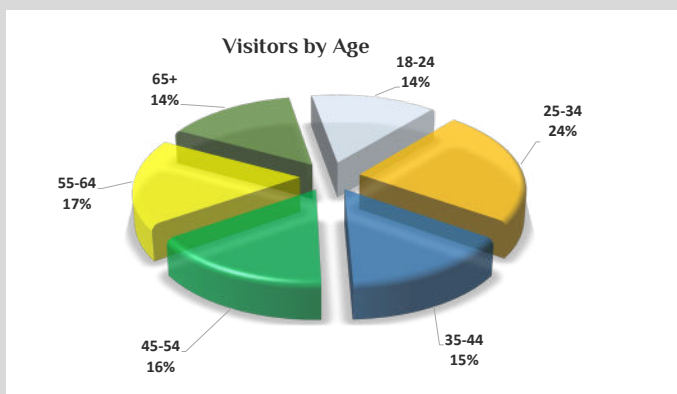
About Us Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media Total Reach: 26.8k

X: 5,913
Instagram: 9,089
Facebook: 323
Pinterest: 5,594
YouTube: 4,485
Threads: 1,310
E-Mail: 115

Site demographics for July



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Let's Work Together

We are happy to collaborate together in number of ways,

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more.
- Relevant advertising
- Giveaways
- Tourist boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our top 5 posts in July

Post Title	Views
Our little secret, Saint-Rémy-de-Provence, France	969
Touring around Lake Garda, Italy, by car	724
Exploring the picturesque village of Eynsford in Kent	469
Our itinerary for a Normandy road-trip via Rouen, Caen & Alençon	454
Visiting the delightful city of Murcia, Spain	370

Monthly Traffic

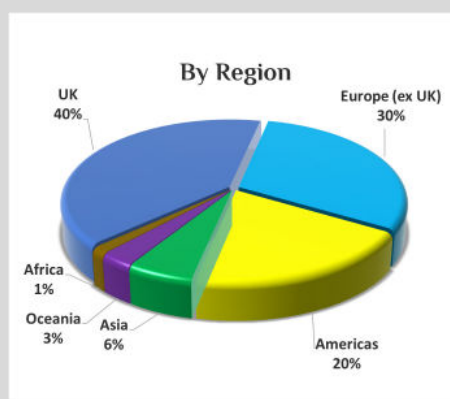
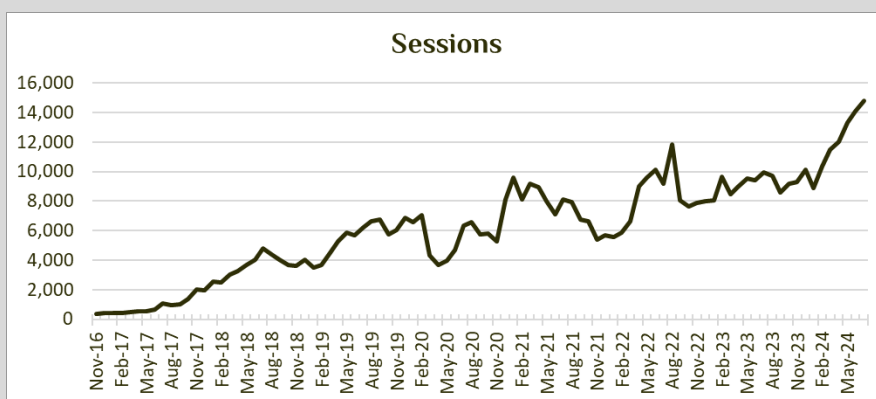
Sessions: **14,785**
Pageviews monthly: **15,471**
Pageviews per day: **499**

Site Presence

Domain Authority: 39

Site Metrics

(More detailed analytics available on request)



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