

Media Kit: July 2024

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our July

We have our first EV Road Trip to the Cities of Wells & Salisbury, with a few more locations en route.

We then have a second trip planned to the Normandy region of France, inspired by the D-Day commemorations earlier in June. This trip will be at least 620 miles long.

Our site refresh continues; of the 670 posts available on our site, 363 (54%) have been updated to the current layout. (Older, less relevant content is also being retired)



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 26.7k

X: 5,907

Instagram: 9,123

Facebook: 324

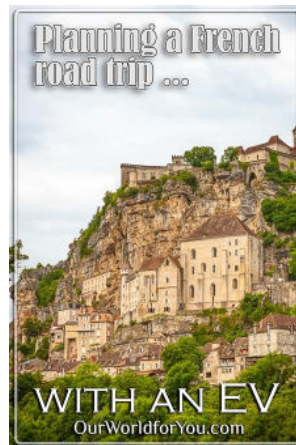
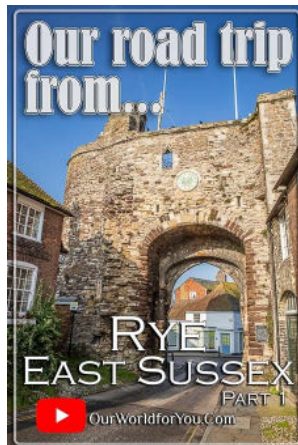
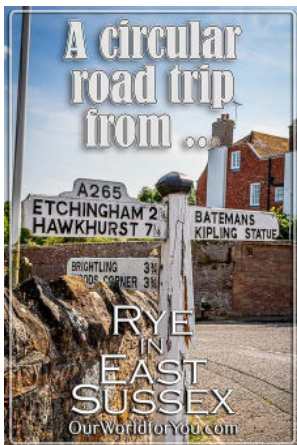
Pinterest: 5,574

YouTube: 4,384

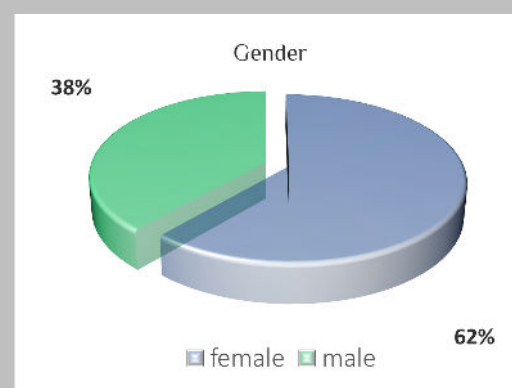
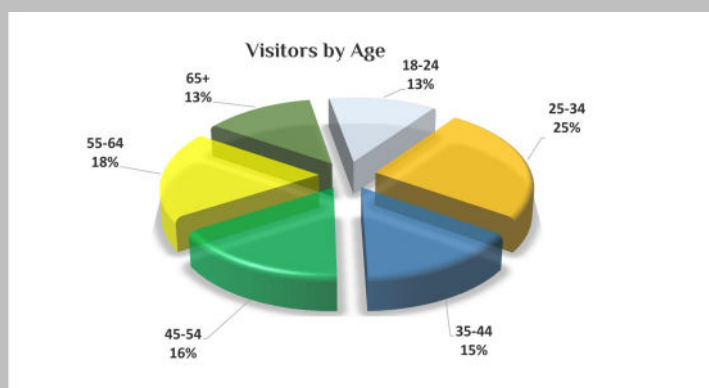
Threads: 1,281

E-Mail Subscribers: 117

Three of our June campaigns



Site demographics for June



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Let's Work Together

We are happy to collaborate together in number of ways, with those

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our top 5 posts in June

Post title	Views
Our little secret, Saint-Rémy-de-Provence, France	1,038
Touring around Lake Garda, Italy, by car	665
Our itinerary for a Normandy road-trip via Rouen, Caen & Alençon	486
A charming road trip in and around the Kent Downs (AONB), UK	315
Exploring the picturesque village of Eynsford in Kent	262

Monthly Traffic

Sessions: 14,098

Pageviews monthly: 14,713

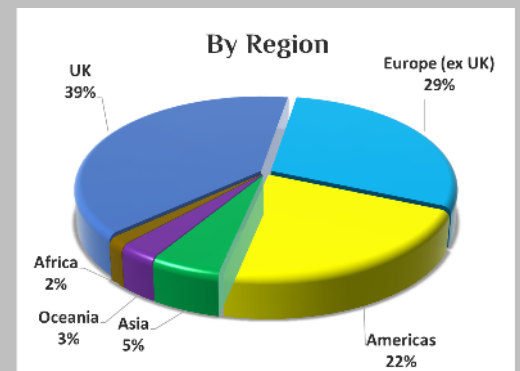
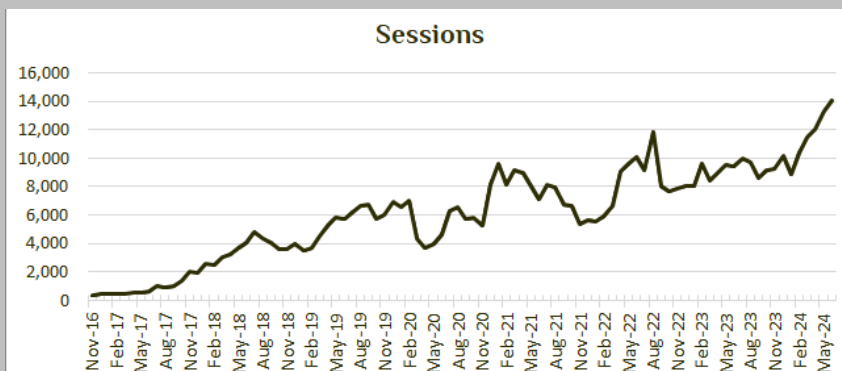
Pageviews per day: 490

Site Presence

Domain Authority: 39

Site metrics

(More detailed analytics available on request)



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