

Media Kit: May 2024

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our May

Our Polestar 2 has arrived; part of our plan is to make our road trips more sustainable. As we find our feet with the EV we will start with closer trips exploring home.

Plans are also afoot to embark on a 1,900Mi/3,000km road trip through France in September to explore the challenges of a long-distance road trip in an EV.

Our site refresh continues, with a renewed pace, as we give the site a spring clean; of the 666 posts available on our site, 352 (52.5%) have been updated to the current layout.



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 26.4k

X: 5,914

Instagram: 9,159

Facebook: 320

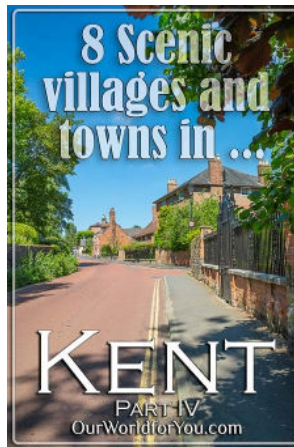
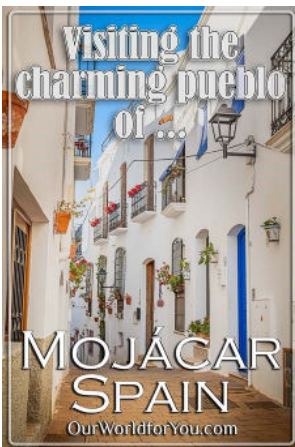
Pinterest: 5,537

YouTube: 4,160

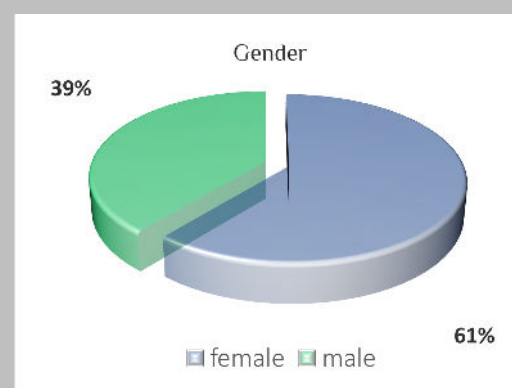
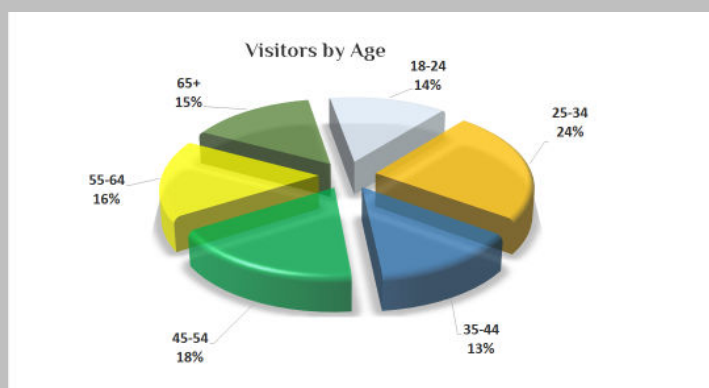
Threads: 1,204

E-Mail Subscribers: 116

Three of our April campaigns



Site demographics for April



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Let's Work Together

We are happy to collaborate together in number of ways, with those

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our top 5 posts in April

Post title	Views
Our little secret, Saint-Rémy-de-Provence, France	556
Touring around Lake Garda, Italy, by car	453
The 10 things to do in Cologne, other than the Christmas markets	232
A charming road trip in and around the Kent Downs(AONB), UK	223
Ghent, our top 15 things to see and do	210

Monthly Traffic

Sessions: 11,492

Pageviews monthly: 12,892

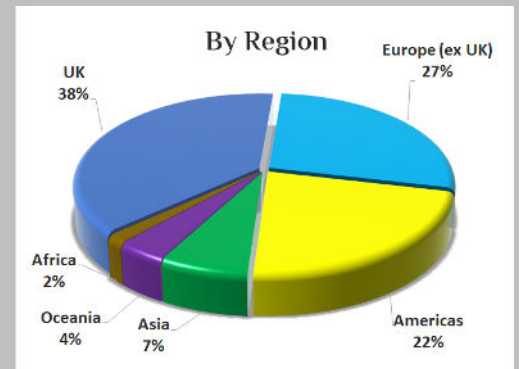
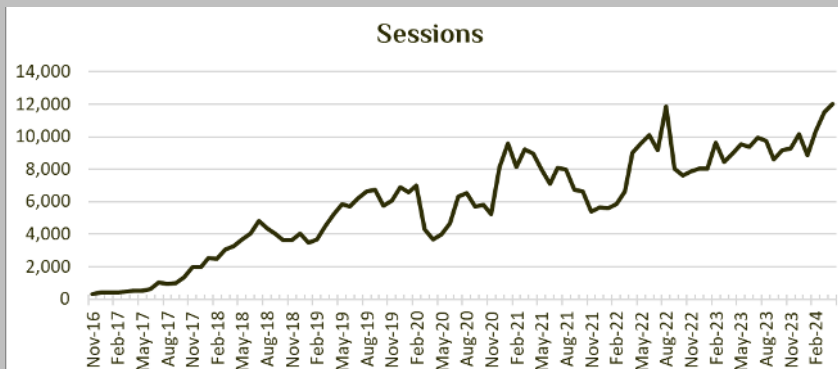
Pageviews per day: 429.7

Site Presence

Domain Authority: 44

Site metrics

(More detailed analytics available on request)



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